<!DOCTYPE html>

<html>

<head>

<title>Five Star Reviews ROI Investment Calculator</title>

</head>

<body>

<h1>Five Star Reviews ROI Investment Calculator

Monthly investment $495</h1>

<form id="calculatorForm">

<label for="missedCustomers">Missed Customers Going to Competition:</label>

<input type="number" id="missedCustomers" required><br>

<label for="customerValue">Average Value of Each Customer:</label>

<input type="number" id="customerValue" required><br>

<label for="customersGained">Number of Customers Gained through Self-Generated Reviews:</label>

<input type="number" id="customersGained" required><br>

<button type="submit">Calculate</button>

</form>

<div id="result"></div>

<script>

document.getElementById("calculatorForm").addEventListener("submit", function(event) {

event.preventDefault();

var missedCustomers = parseInt(document.getElementById("missedCustomers").value);

var customerValue = parseInt(document.getElementById("customerValue").value);

var customersGained = parseInt(document.getElementById("customersGained").value);

var costPerMonth = 295;

var roi = (missedCustomers \* customerValue) - (costPerMonth) + customersGained;

var roiFormatted = roi.toLocaleString(undefined, {maximumFractionDigits: 2});

document.getElementById("result").innerHTML = "The Return on Investment (ROI) for using Five Star Reviews to Dominate your Competition is $" + roiFormatted + " per month.";

var value = roi - costPerMonth;

if (value > 0) {

document.getElementById("result").innerHTML += "<br>The implementation of these services provides a value of $" + value.toFixed(2) + " per month.";

} else if (value === 0) {

document.getElementById("result").innerHTML += "<br>The implementation of these services breaks even with the cost.";

} else {

document.getElementById("result").innerHTML += "<br>The implementation of these services results in a loss of $" + Math.abs(value).toFixed(2) + " per month.";

}

});

</script>

</body>

</html>